

Strategic Plan 2016 - 2020

BIEDO

Burnett Inland Economic Development Organisation

Results for people, not for profit





ABOUT BIEDO

BIEDO was established in 1996 by Burnett local governments, community and industry activists concerned about the impact of drought on our region.

We are a grassroots, fully independent, not-for-profit organisation working to build resilience and provide support to businesses and individuals within rural communities.

BIEDO encompasses the North and South Burnett regions, delivering into every community and district, no matter how small or remote. We drive proactive, positive responses to change, and create opportunity from adversity focussing on finding practical solutions to the issues facing our communities. Our network and collaboration with Councils, local service providers and community organisations enables BIEDO to deliver effective programs and much-needed services within our region.





OUR VISION

Strong, vibrant and innovative communities

OUR MISSION

Supporting and growing rural business and community

OUR PURPOSE

BIEDO (Burnett Inland Economic Development Organisation) is a 'grassroots' organisation working to engage community, build resilience and strengthen capacity.

We actively promote economic development through supporting small business and community.

We acknowledge our region's largest business and employer is small business. Small business and agricultural industry is one of our main focuses.





OUR KEY STRATEGIES

**Building
community
capacity and
resilience**

**Reducing
barriers to
access**

**Maintaining
a 'grassroots'
approach**

**Increasing
financial
sustainability
and innovation**





OUR KEY OBJECTIVES

Building capacity and resilience in the region

- Providing business financial services
- Increasing financial literacy
- Increasing computer literacy
- Increasing social media awareness and knowledge
- Promoting social wellbeing
- Supporting community development
- Facilitating innovation

Reducing barriers to access

- Providing access to resources
- Encouraging social inclusion

Maintaining a 'grassroots' approach

- Providing mobile and flexible services
- Regional co-ordination and advocacy

Increasing financial sustainability

- Increasing BIEDO membership
- Increasing BIEDO fee-for-service
- Leveraging grant funding into the region
- Leveraging grant funding for BIEDO

PERFORMANCE MEASURES

Customer satisfaction

Increase in efficiency

Increase in membership and fee-for-service

Success in existing projects

Secure ongoing funding support



A large, stylized tree graphic is centered in the background of the page. The tree has a thin, white trunk and a large, rounded canopy filled with a pattern of small blue dots, matching the BIEDO logo. The background is a light blue gradient with a white wavy line at the top.

Supporting and Growing Rural Business and Community

BIEDO

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